CARBON REDUCTION INSTITUTE

Carbon Reduction Institute Case Study

MARTIN PROPERTY

MARTIN PROPERTY

MARTIN specialises in property sales and management in suburbs including Alexandria, Zetland, Beaconsfield, Redfern, Waterloo, Surry Hills, Rosebery and Mascot. With an eleven year history within the area, MARTIN has worked hard to build relationships between the recent influx of new residents to the area, locals who have always lived here and new businesses aiming to cater for the changing population. One initiative is the 'MARTIN' loyalty card which promotes support for local businesses and entitles MARTIN clients to discounts at places such as Danks Street Depot, Victoria Park Cellars, Victoria Park Cafe, Kutz4u, Jeslyn Coffee, D-Zire Dental and All Sorts Gym.

NOCO2 CERTIFICATION:

The NoCO2 standard is the highest level of certification offered by the Carbon Reduction Institute. It means that a company has completely removed its climate change impacts. NoCO2 certified companies can display the NoCO2 or Carbon Neutral Service logo to market and communicate the climate change actions they have taken. Certification is metered through an audit by our sustainability engineer's that determines the total emissions resulting from operations; education in reduction strategies, the purchase of carbon offsets, and a monitoring process that ensures that your company continues to leave a zero carbon footprint year after year.

CERTIFICATION #NC223

NO CO2

WWW.NOCO2.COM.AU

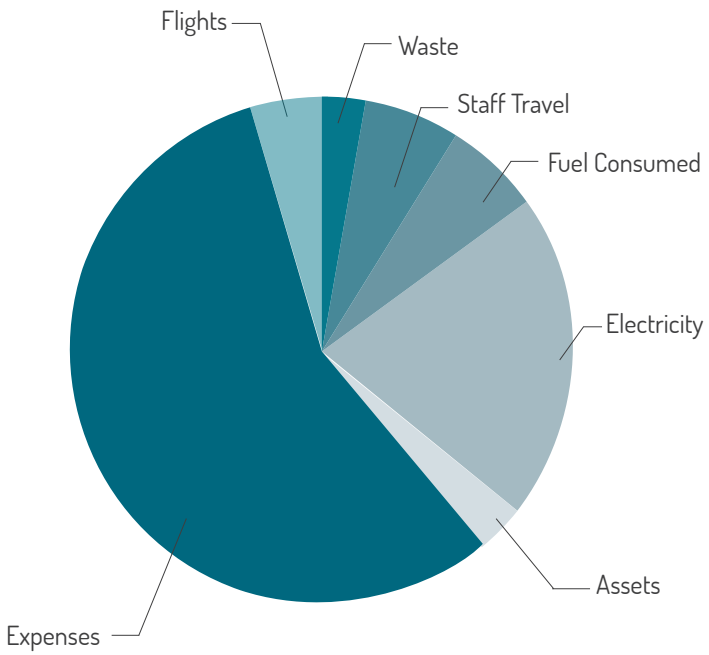
CERTIFICATION #CN223

CARBON NEUTRAL

service

WWW.NOCO2.COM.AU

MARTIN PROPERTY EMISSIONS, FY2011:



EMISSION SOURCES FOR MARTIN PROPERTY, FY2011:

MARTIN's initial carbon audit by the Carbon Reduction Institute results presented in the chart on the right, and the subsequent purchase in carbon offsets is equivalent to taking 48 cars off the road annually.

CARBON REDUCTION INSTITUTE

Carbon Reduction Institute
Suite 1304/213 Miller St, North Sydney NSW 2060
P: +61 2 8228 7300 | F: +61 2 8228 7350 | info@noco2.com.au | ABN: 26 122 969 233